

NEWSLETTER ADVERTISING RATES

HAVE YOU CONSIDERED ADVERTISING IN THE AEMA-ARRA-ISSA NEWSLETTER?

The AEMA-ARRA-ISSA Newsletter is a quarterly newsletter distributed electronically worldwide to members of all three associations, including contractors, materials and equipment suppliers, consulting engineers, and government agencies. It is also distributed via our website and email to local, state, and federal government officials, and contacts made through TRB, CONEXPO, World of Asphalt, NACE, AASHTO, APWA, and more.

Again for 2016, we are offering website advertising to all newsletter advertisers! That's right, if you pay for an ad in the AEMA-ARRA-ISSA Newsletter, we will also put your ad on the website of each Association of which your company is a member. If you are interested, please reply to Mike Dougherty at dougherty@krissoff.org and he'll provide you with the specifications.

This publication brings invaluable articles of interest to and from our association members and other professionals in the industry all over the world. Throughout the year, features may include association news and events, industry news including machinery, technology, quality control, and safety, and business news featuring human resources, legal, and management tips for your company.

2016 Newsletter Deadline Calendar

Newsletter	Copy Deadline	Distributed & Posted
2016 #1	3/7/2016	3/21/2016
2016 #2	5/22/2016	6/5/2016
2016 #3	7/28/2016	8/11/2016
2016 #4	11/24/2016	12/08/2016

2016 Newsletter Advertising Rates

Ad Size	Price
Full Page	\$3,000.00*
½ Page	\$2,000.00*
¼ Page	\$1,200.00*

*Non-Member rates are DOUBLE Member rates.

Ads must be received in one of the following digital formats: PDF, EPS, JPG, or TIFF (300 DPI or greater). Any additional art or camera work, or other production costs will be billed to advertiser at prevailing rates.

Mechanical Requirements

Trim Size of Publication	8½ x 11"
Full Page	7½ x 10"
½ Page Horizontal	7½ x 5"
½ Page Vertical	4¾ x 7½"
¼ Page	3 x 4¾"

If you have any questions, please call AEMA-ARRA-ISSA Headquarters at 410-267-0023.

NEWSLETTER ADVERTISING CONTRACT

REGISTRANT INFORMATION

First Name:		Middle Initial:		Last Name:	
Title:					
Company:					
Address					
City:		State:		Zip:	
Phone:		Fax:			
Email:		Member Of:	<input type="checkbox"/> AEMA	<input type="checkbox"/> ARRA	<input type="checkbox"/> ISSA <input type="checkbox"/> None

ADVERTISING PAYMENT INFORMATION:

*Reminder: fee is for FOUR consecutive issues

	Member Rate	Non-Member Rate
Full page	<input type="checkbox"/> \$3,000.00	<input type="checkbox"/> \$6,000.00
½ Page	<input type="checkbox"/> \$2,000.00	<input type="checkbox"/> \$4,000.00
¼ Page	<input type="checkbox"/> \$1,200.00	<input type="checkbox"/> \$2,400.00

Total Amount Enclosed: _____

ALL FEES ARE NET, NON-COMMISSIONABLE.

PAYMENT INFORMATION

Check Payment: Check number: _____

Mail checks to: AEMA-ARRA-ISSA, #3 Church Circle - PMB 250, Annapolis, Maryland 21401

Credit Card: Visa Mastercard American Express

Card Number:			
Expiration Date:		CVV2 #	
Card Holder Name:			

Authorized Signature: _____

Please send this form with payment to:

AEMA-ARRA-ISSA HEADQUARTERS
#3 Church Circle – PMB 250
Annapolis, Maryland 21401

Artwork may be sent to Mike Krissoff: krissoff@krissoff.org
Any questions? Please call (410) 267-0023.