

# NEWSLETTER ADVERTISING RATES 2017

***“Have you considered advertising in The AEMA-ARRA-ISSA Newsletter?”***

The AEMA-ARRA-ISSA Newsletter is a quarterly newsletter distributed electronically worldwide to members of all three associations, including contractors, materials and equipment suppliers, consulting engineers, and government agencies. It is also distributed via our website and email to local, state, and federal government officials, and contacts made through TRB, CONEXPO, World of Asphalt, NACE, AASHTO, APWA, and more.

Again for 2017, we are offering website advertising to all newsletter advertisers! That’s right, if you pay for an ad in the AEMA-ARRA-ISSA Newsletter, we will also put your ad on the website of each Association of which your company is a member. If you are interested, please reply to Kristi Olson at [kristio@cmservices.com](mailto:kristio@cmservices.com) and he’ll provide you with the specifications.

This publication brings invaluable articles of interest to and from our association members and other professionals in the industry all over the world. Throughout the year, features may include association news and events, industry news including machinery, technology, quality control, and safety, and business news featuring human resources, legal, and management tips for your company.

## 2017 Newsletter Deadline Calendar

Newsletter	Copy Deadline	Distributed & Posted
2017 #1	3/07/2017	3/21/2017
2017 #2	5/23/2017	3/06/2017
2017 #3	7/29/2017	8/12/2017
2017 #4	11/21/2017	12/05/2017

## 2017 Newsletter Advertising Rates

	Single Insertion Rate		If Purchased Annually	
	Member	Non-Member	Member	Non-Member
Full Page Ad	\$900	\$1,800	\$3,000	\$6,000
½ Page Ad	\$600	\$1,200	\$2,000	\$4,000
¼ Page Ad	\$375	\$750	\$1,200	\$2,400

Non-member rates are DOUBLE member rates. Annual prices are for the same ad in all four issues.

## Mechanical Requirements

Trim Size of Publication	8½ x 11"
Full Page	7½ x 10"
½ Page Horizontal	7½ x 5"
½ Page Vertical	4¾ x 7½"
¼ Page	3 x 4 ¾"

Ads must be received in one of the following digital formats: PDF, EPS, JPG, or TIFF (300 DPI or greater).

Any additional art or camera work, or other production costs will be billed to advertiser at prevailing rates.

If you have any questions, please call AEMA-ARRA-ISSA Headquarters at (630) 858-7337.



# NEWSLETTER ADVERTISING CONTRACT

## 2017 Newsletter Deadline Calendar

First Name:		Middle Initial:		Last Name:	
Title:					
Company:					
Address:					
City:		State:		ZIP:	
Phone:		Fax:			
Email:		Member of:	<input type="checkbox"/> AEMA	<input type="checkbox"/> ARRA	<input type="checkbox"/> ISSA <input type="checkbox"/> none

## 2017 Newsletter Advertising Rates

\*Reminder: Annual fee is for FOUR consecutive issues

	Single Insertion Rate		If Purchased Annually	
	Member	Non-Member	Member	Non-Member
Full Page Ad	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$6,000
1/2 Page Ad	<input type="checkbox"/> \$600	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$4,000
1/4 Page Ad	<input type="checkbox"/> \$375	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$2,400

TOTAL AMOUNT ENCLOSED: \_\_\_\_\_

All fees are net, non-commissionable.

## Payment Information

Check Payment: Check #: \_\_\_\_\_

Mail checks to: AEMA-ARRA-ISSA, 800 Roosevelt Road, Building C-312, Glen Ellyn, IL 60137

Card Type:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Card Number:			
Expiration Date:		CVV2#	
Card Holder Name:			

Artwork may be sent to Kristi Olson at [kristio@cmservices.com](mailto:kristio@cmservices.com)  
Any questions? Please call (630) 858-7337.